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# SYLLABUS Academic year 2022-2023

# 1. Information regarding the programme

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1.1. Higher education institution	Babeş-Bolyai University
1.2. Faculty	Business
1.3. Department	Hospitality Services
1.4. Field of study	Business administration
1.5. Study cycle	Bachelor
1.6. Study programme / Qualification	Business Administration in Hospitality Services

#### 2. Information regarding the course

2.1. Name of the course	MACROECONOMICS		
2.2. Code	ILE0102		
2.3. Course coordinator	Assoc. Prof. Valentin TOADER		
2.4. Seminar coordinator Lect.dr. Oana Bode			
2.5. Year of study 1 2.6. Semester		2 2.7. Type of evaluation E 2.8. Type of course	Mandatory

#### 3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	4	Of which: 3.2. lecture	2	3.3 seminar/laboratory	2
3.4. Total hours in the curriculum	56	Of which: 3.5. lecture	28	3.6. seminar/laboratory	28
Time allotment:	-				hours
Learning using manual, course support, bibliography, course notes					28
Additional documentation (in librar	ies, c	n electronic platforms, fi	eld d	ocumentation)	14
Preparation for seminars/labs, homework, papers, portfolios and essays					14
Tutorship					2
Evaluations					2
Other activities:					9
3.7. Total individual study hours					69
3.8. Total hours per semester					125
3.9. Number of ECTS credits					5

#### 4. Prerequisites (if necessary)

4.1. curriculum	-
4.2. competencies	-

## 5. Conditions (if necessary)

5.1. for the course	During the classes, the mobile phones should be on silent mode.	
5.2. for the seminar /lab activities	According to the scheduled received from the coordinator, every	
5.2. for the seminar /lab activities	student has the obligation to present a project.	

# 6. Specific competencies acquired

	o. Specific competencies acquirea				
Professional competencies	<ul> <li>Gathering, processing, and analysing data regarding the interaction between company/ an organisation and the external environment</li> <li>Providing assistance for running a company/ an organisation as a whole</li> </ul>	a			
Transversal competencies	<ul> <li>Identifying various opportunities for continuing education and efficiently us learning resources and techniques for their development</li> <li>Stimulate teamwork</li> </ul>	sing			

# 7. Objectives of the course (the outcome of the acquired competencies)

7.1. The general objective of the course	• To understand the factors and the way these factors influence the evolution of GDP, in order to implement the appropriate macroeconomic policies to ameliorate the negative macroeconomic phenomenon (inflation, unemployment) and to ensure sustainable economic growth.
7.2. The specific objective of the course	<ul> <li>To understand how it works a modern economy</li> <li>To be able to identify the relationships between various factors and macroeconomic phenomena</li> <li>To distinguish between the roles' of government and the central bank in the economy</li> <li>To know how we can influence the economy through fiscal, monetary and trade policies</li> <li>To know the efforts made by our country towards euro adoption</li> </ul>

# 8. Content

8.1.	Course	Teaching Method	Remarks
1.	Introduction to macroeconomics	Interactive lectures, use of multimedia materials	1 lecture
2.	The System of National Accounts	Interactive lectures, use of multimedia materials	1 lecture
3.	Economic growth	Interactive lectures, use of multimedia materials	2 lectures
4.	Unemployment	Interactive lectures, use of multimedia materials	1 lecture
5.	Inflation	Interactive lectures, use of multimedia materials	2 lectures
6.	Open economy	Interactive lectures, use of multimedia materials	1 lecture
7.	Aggregate demand and aggregate supply	Interactive lectures, use of multimedia materials	1 lecture
8.	Fiscal policy and budgetary deficit	Interactive lectures, use of multimedia materials	2 lectures
9.	Monetary policy	Interactive lectures, use of multimedia materials	1 lecture
10.	Inflation targeting	Interactive lectures, use of multimedia materials	1 lecture

8.1. Course		Teaching Method	Remarks	
11. Euro ado	ption	Interactive lectures, use of	1 lecture	
		multimedia materials		
Bibliography	1. Mandatory			
	<ul> <li>Abel A.B., Bernanke B.S., Croushore Pearson, 2020</li> </ul>	e D Macroeconomics (10th l	Edition),	
	<ul> <li>Mankiw N.G. – Principles of Economics (7th Edition), South-Western Cengage Learning, 2015</li> </ul>			
	2. Recommended			
	• M. Vorzsak, V. Toader – Macroeconomie, Ed. Alma Mater, Cluj Napoca, 2004			
	• V. Toader – Analiza evoluției inflației în România în perspectiva adoptării euro,			
	Ed. Risoprint, Cluj Napoca, 2009			
	N. Gregory Mankiw – Principles of Microeconomics, Third Edition, Ed. Thomson			
	South – Western, 2004			

8.2.	Seminar/laboratory	Teaching Method	Remarks		
1.	Introduction to macroeconomics	Heuristic conversation, Case 1 semina Studies, Applications			
2.	The System of National Accounts	Heuristic conversation, Case 1 semin Studies, Applications			
3.	Economic growth	Heuristic conversation, Case 2 seminars Studies, Applications			
4.	Unemployment	Heuristic conversation, Case Studies, Applications	1 seminar		
5.	Inflation	Heuristic conversation, Case 2 seminars Studies, Applications			
6.	Open economy	Heuristic conversation, Case Studies, Applications	1 seminar		
7.	Aggregate demand and aggregate supply	Heuristic conversation, Case Studies, Applications	1 seminar		
8.	Fiscal policy and budgetary deficit	Heuristic conversation, Case Studies, Applications	2 seminars		
9.	Monetary policy	Heuristic conversation, Case Studies, Applications	1 seminar		
10.	Inflation targeting	Heuristic conversation, Case Studies, Applications	1 seminar		
11.	Euro adoption	Heuristic conversation, Case Studies, Applications	1 seminar		
Bibl	<ul> <li>Bibliography</li> <li>Abel A.B., Bernanke B.S., Croushore D Macroeconomics (10th Edition), Pearson, 2020</li> <li>Mankiw N.G. – Principles of Economics (7th Edition), South-Western Cengage Learning, 2015</li> </ul>				

#### 9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

The topics discussed are similar to other macroeconomic disciplines form other Romanian or foreign universities. In order to adapt the contents to the market demands, they were organized meetings with the business community representatives.

#### **10. Evaluation**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Percent of the final grade
10.4 Course	<ul> <li>The knowledge's accuracy and completeness;</li> <li>Logical consistency;</li> <li>The use of specialized language;</li> <li>Understanding the concepts and phenomena</li> <li>The ability to apply the knowledge learnt</li> </ul>	Writing exam Application test (20%)	70%
10.5 Seminar/lab	The ability to apply concepts	Case study: analysis and presentation	15%
activities	The involvement in the seminar activities.	Observation during the semester/team work	15%
Remarks:			
• the share of each students' suggest	evaluation criteria may changions	e at the beginning of the ser	mester as a result of the

• during the resit session, the evaluation method is the same. Any student who would like to improve its grade has the possibility to attend once again ONLY the written exam (10.4).

10.6. Minimum performance standards

In order to pass the exam, the students should know the way that an economy is functioning and what are the main types of macroeconomic policies used in order to promote sustainable economic growth.

Date

**Course coordinator** Assoc. Prof. Valentin TOADER Seminar coordinator Lect.dr. Oana BODE

Date of approval

Head of the department Assoc. Prof. Oana Adriana GICĂ