



SYLLABUS

Academic year 2022-2023

1. Information regarding the programme

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|--------------------------------------|--|
| 1.1. Higher education institution | Babeş-Bolyai University of Cluj-Napoca |
| 1.2. Faculty | Business |
| 1.3. Department | Hospitality Services |
| 1.4. Field of study | Business Administration |
| 1.5. Study cycle | Master |
| 1.6. Study programme / Qualification | International Business Administration |

2. Information regarding the course

| 2.1. Name of the course | Project Management | | | |
|----------------------------------|---|------------|--|--|
| 2.2. Code | IME0012 | | | |
| 2.3. Course coordinator | Dr. Engineer Liciniu A. KOVÁCS | | | |
| 2.4. Seminar coordinator | Dr. Engineer Liciniu A. KOVÁCS | | | |
| 2.5. Year of study 2 2.6. | emester 4 2.7. Type of evaluation E 2.8. Type of course | compulsory | | |

3. Total estimated time (hours/semester of didactic activities)

| 3.1. Hours per week | 4 | Of which: 3 | .2. lecture | 2 | 3.3 seminar/laboratory | 2 |
|---|-----------|---------------|-------------|----|-------------------------|-------|
| 3.4. Total hours in the curriculum | 56 | Of which: 3 | .5. lecture | 28 | 3.6. seminar/laboratory | 28 |
| Time allotment: | | | | | | hours |
| Learning using manual, course supp | ort, bibl | liography, co | ourse notes | 3 | | 36 |
| Additional documentation (in libraries, on electronic platforms, field documentation) | | | | | 34 | |
| Preparation for seminars/labs, homework, papers, portfolios and essays | | | | | 20 | |
| Tutorship | | | | | 2 | |
| Evaluations | | | | | 2 | |
| Other activities: | | | | | | 8 |
| | | 100 | | | | |

| 3.7. Total individual study hours | 102 |
|-----------------------------------|-----|
| 3.8. Total hours per semester | 150 |
| 3.9. Number of ECTS credits | 6 |

4. Prerequisites (if necessary)

| | V / |
|-------------------|-----|
| 4.1. curriculum | |
| 4.2. competencies | |

5. Conditions (if necessary)

| 5.1. for the course | Classroom with multimedia projector and computer connected to the Internet and equipped with MS Project. | | |
|--------------------------------------|--|--|--|
| 5.2. for the seminar /lab activities | Classroom with multimedia projector and computer connected to the Internet and equipped with MS Project. | | |

6. Specific competencies acquired

















| Professional competencies | Understand the basic concepts of project management. Understand and apply sequential steps in the project management. Understand the importance of the position of project manager and its ability to coordinate the processes of initiation, planning, execution, monitoring / control and closing of the project. The role of the project manager and project team members. Effective communication with the project team, clients and sponsor. Ability to manage: Project scope, Time management and workflows, Project costs and budgets, Project resources, Project quality, Human resources, Communication (reports, meetings, correspondence etc.) Risk management, Changes in the project. Understand the critical skills needed to manage projects. |
|---------------------------|---|
| | Usage of Microsoft Office Project. |
| Transversal | Apply the principles, norms and values of professional ethics in their rigorous, efficient and responsible work strategy; Identify roles and responsibilities in a plurispecialized team and apply effective relationship and work techniques within the team; Identify opportunities for continuous training and efficient use of learning resources and techniques for their own development. |

7. Objectives of the course (outcome of the acquired competencies)

| 7.1. General objective of the | • Learn concepts and practices currently used in professional | | |
|--------------------------------|--|--|--|
| course | project management. | | |
| | • Develop and expand the knowledge necessary for successful | | |
| | project managers. | | |
| | • Understand the nature and purpose of project management; | | |
| | • Understand the role of project manager and project team; | | |
| | • Establish project specifications; | | |
| | • Understand the checklists; | | |
| | • Establish success criteria of the project; | | |
| | • Establish project activities and time scheduling; | | |
| | • Estimation and providing the resources needed for the project; | | |
| | • Estimating the budget and costs; | | |
| 7.2. Specific objective of the | • Estimate, ensuring resource management and control; | | |
| course | • Planning / control of procurement and contracts; | | |
| | • Contract management; | | |
| | • Financial management of the project; | | |
| | • Identifying, documenting, prioritization, quantification, | | |
| | monitoring and controlling risks; | | |
| | • Selecting and managing the project team; | | |
| | • Establishing a dedicated communication system; | | |
| | • Establishment of quality activities and results; | | |
| | • Establishing operations involved in the project closing. | | |
| scholin - | Tel: 0264-599170 | | |













8. Content

| 8.1. | . Course | Teaching Method | Remarks | |
|------|---|----------------------------------|---|--|
| 1 | Project scope: Identify problems and the best ways of solving them; Justify and substantiated project; Propose a project in a standardized form. | University lecture | 1 interactive university lecture | |
| 2 | Integration Management (1): Develop detailed operational objectives; Develop project specifications; Understand the role of checklists. | University lecture | 1 interactive university lecture | |
| 3 | Integration Management (2): Divide large project into phases; Understand the difference between planning and programming. | University lecture | 1 interactive university lecture | |
| 4 | Plan activities: Perform ordering activities and key events of the project in a detailed plan; Estimation resources; Estimate the implementation period. | University lecture | 1 interactive university lecture | |
| 5 | Costs and operational resources (1): • Prepare the technical details; • Plan and obtain resources. | University lecture | 1 interactive university lecture | |
| 6 | Costs and operational resources (2): Estimate and plan the project costs; Understand financial management; Understand changes. | University lecture | 1 interactive university lecture | |
| 7 | Microsoft Office Project: • Understand specific tools of Microsoft Office Project. • Develop project tasks in Microsoft Office Project | University lecture | 1 interactive university lecture | |
| 8 | Project procurement: Develop documentation for contracts; Understand auction mechanism; Understand supplier's selecting; Understand the role of negotiations. | University lecture | 1 interactive university lecture | |
| 9 | Risks Management: Identify risks; Implement risk control measures; Measures taken to minimize risks. | University lecture Str. Ho | 1 interactive university lecture rea nr. 7 | |













| 10 | Plan worDistributProject M | d recrute project team members; king methods for the project team; ion / delegation and monitoring performance. | University lecture | 1 interactive university lecture |
|---------------------------|--|--|---|---|
| Communication Management: | | | University lecture | 1 interactive university lecture |
| 12 | | procedures for planning, tracking and quality | University lecture | 1 interactive university lecture |
| Bibliography | | Chatfield, C. and Johnson, T. (2007), Microsoft Microsoft Press, Redmond, Whashington, ISBN Lock D. (2000), Management de proiect, Editura Microsoft Corporation (2000), Microsoft Project Mocanu, M., Schuster, C., (2001), Managementu competitivitatii, Editura ALL BECK, Bucuresti. Mulcahy, R. (2009), CAPM Exam Prep 2nd Edit 978-1-932735-20-8, Internet: http://www.rmcprof Mulcahy, R. (2009), PMP Exam Prep 6th Edition 978-1-932735-18-5, Internet: http://www.rmcprof Project Management Institute (2008), A Guide to Knowledge (PMBoK® Guide), 4th Edition, Proje Campus Boulevard, Newtown Square, Pennsylva 933890-51-7, Internet: www.PMI.org/Marketplan | 978-0-7356-2305- a CODECS, Bucure t 2000 Installation and proiectelor, Cale tion, RMC Publication of the Project Manage ect Management In pania, 19073-3299 L | eşti. Kit. spre creterea ions Inc., ISBN ns Inc., ISBN gement Body of stitute, Inc., 14 |

| 8.2. | Seminar/laboratory | Teaching Method | Remarks |
|------|---|------------------------------------|--------------------------------------|
| 1 | Learn to identify problems and optimize project solutions. Learn to prepare project proposals in accordance with requirements. | Case studies | 1 seminar |
| 2 | Understand the strategic objectives and operational objectives of the project development. Understand and preparation of project specifications; understanding the role of checklists (1). | Case studies | 1 seminar |
| 3 | Understand the checklists (2). Understanding the difference between planning and programming. | Case studies | 1 seminar |
| 4 | Acquire notions about ordering activities and key events of the project in a detailed plan. Develop the ability to estimate and manage project resources. Learn estimation techniques. | Case studies | 1 seminar |
| 5 | Acquire notions about the preparation of documents with technical details. Understand the advantages of synchronization with the available resources. Understand how to elaborate the project budget. | Case studies | 1 seminar |
| 6 | Acquire notions about the financial management of the project. Understanding the causes and implications of changes. | Case studies Cluj-Napoca, RO-40 | nr <mark>1⁷seminar</mark> |















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|-----|--|---|----------------------|-------------|
| 7 | Microsoft Of | fice Project | Case studies | 1 seminar |
| 8 | Understand p | roject elements arising from the contractual | | |
| | provisions. K | nowledge and understanding of the principles of | | 1 . |
| | tenders and se | election of suppliers. Learning to negotiate with | Case studies | 1 seminar |
| | suppliers. | | | |
| 9 | Understand h | ow to identify risks. Implementing risk control | C + 1' | 1 |
| | measures. Co | ntrol measures taken to minimize risks. | Case studies | 1 seminar |
| 10 | Knowledge o | f conditions for the selection and recruitment of | | |
| | project team | members. Ability to develop plans and methods of | | |
| | work with the | e project team. Getting skills with the division of tasks | Constanting | 1 seminar |
| | and performa | nce monitoring. Determine which tasks can be | Case studies | |
| | delegated. Pro | oject organization and management meetings. | | |
| | Providing fee | dback to project team members. | | |
| 11 | Identification | and communication requirements within the | | 1 seminar |
| | organization. | Ensure communication with all stakeholders in the | Case studies | |
| | project. Provi | ding a system for monitoring and reporting project | Case studies | |
| | progress. | | | |
| 12 | Identify quali | ty requirements of the project. Establish procedures | | |
| | for planning, | tracking and quality control. Quality assessment and | Case studies | 1 seminar |
| | project results | s. | | |
| Bib | Bibliography 1. Chatfield, C. and Johnson, T. (2007), Microsoft Office of the Company of the Com | | fice Project 2007 St | ep by Step, |
| | | Microsoft Press, Redmond, Whashington, ISBN 9° | 78-0-7356-2305-7 | |
| | | 2. Lock D. (2000), Management de proiect, Editura (| CODECS, Bucuresti | |
| | | | , , | |

- Microsoft Corporation (2000), Microsoft Project 2000 Installation Kit.
- 4. Mocanu, M., Schuster, C., (2001), Managementul proiectelor, Cale spre creterea competitivitatii, Editura ALL BECK, Bucuresti.
- 5. Mulcahy, R. (2009), CAPM Exam Prep 2nd Edition, RMC Publications Inc., ISBN 978-1-932735-20-8, Internet: http://www.rmcproject.com
- 6. Mulcahy, R. (2009), PMP Exam Prep 6th Edition, RMC Publications Inc., ISBN 978-1-932735-18-5, Internet: http://www.rmcproject.com
- 7. Project Management Institute (2008), A Guide to the Project Management Body of Knowledge (PMBoK® Guide), 4th Edition, Project Management Institute, Inc., 14 Campus Boulevard, Newtown Square, Pennsylvania, 19073-3299 USA. ISBN 978-1-933890-51-7, Internet: www.PMI.org/Marketplace.















9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Course content is consistent with what is taught in other universities in Romania and abroad.

10. Evaluation

| Type of activity | 10.1 Evaluation criteria | 10.2 Evaluation method | 10.3 Percentage in the final grade | |
|------------------------------------|--|---|--|--|
| 10.4. Course + Seminar | Ability to apply the Project Management skills in practice | PROJECT: Description in Microsoft Word Programming Project Resources in Microsoft Office Project Budget in Microsoft Excel | 100% | |
| 10.5 Minimum Danfarman as Standard | | | | |

- 10.5. Minimum Performance Standard
- Knowledge of fundamental specific concepts of project management;
- Ability to schedule project resources in Microsoft Office Project.

| Date | Course coordinator Liciniu A. Kovács | Seminar coordinator Liciniu A. Kovács | |
|------------------|---|--|--|
| Date of approval | | Head of department | |







