



COURSE SYLLABUS Academic year 2022-2023

1. Information about the program

1.1 Higher Education Institution	Babeş-Bolyai University
1.2 Faculty	Business
1.3 Department	Business
1.4 Field of study	Business Administration
1.5 Study level	Master
1.6 Programme of study/ Qualification	International Business Administration

2. Information about the discipline

2.1 Module	Modelling the New Europe						
2.2. Course code	IME0014						
2.3 Course holder	Assoc. Prof. Dr. Diana Reianu						
2.4 Seminar holder	Assoc. Prof. Dr. Diana Reianu						
2.5 Year of study	2	2.6 Semester	1	2.7. Type of assessment ¹	C	2.8 Type of module ²	compulsoty

3. Total estimated time (teaching hours per semester)

3.1 No. of hours per week	4	3.1 of which for course	2	3.3 of which for seminar	2
3.4 Total no. of hours in the curriculum	42	3.5 of which for course	28	3.6 of which for seminar	14
Time distribution:					Hours
Study by using handbook, reader, bibliography and course notes					28
Additional library/specialised online research, field research					28
Preparation of seminars/laboratories, homework, projects, portfolios and essays					28
Tutoring					2
Examinations					4
Other activities:					18
3.7 Total no. of hours for individual study					108
3.8 Total no. of hours per semester					150
3.9 No. of ETCS credit points					6

4. Prerequisites (where applicable)

4.1 of curriculum	<ul style="list-style-type: none">Basic knowledge of EU integration
4.2 of competencies	<ul style="list-style-type: none">Good command of the English language

5. Conditions (where applicable)

¹ E - exam, ME - multi-term examinations, C - collocutional examination/assessment test

² OB - core module, OP - elective module, F - extracurricular module



5.1 For the development of the course	-
5.2 For the development of the seminar/laboratory	<ul style="list-style-type: none"> Attendance: minimum 75%

6. Specific skills acquired

Professional skills	<ul style="list-style-type: none"> Analysing the institutional and economic framework of the European Union in the current context Comprehending the course of reform within the European Union, amid its Eastern enlargement Using the appropriate terminology pertaining to the European Union's institutional context Assessing the role of Central and East-European countries in the furtherance of economic integration Emitting viable predictions regarding the future developments germane to European integration
Interdisciplinary skills	<ul style="list-style-type: none"> Communication skills in a multicultural environment Conducting team-based debates Public speaking abilities Critical and analytical thinking Using political and economic terminology

7. Course objectives (based on list of acquired skills)

7.1 General objective	<ul style="list-style-type: none"> To familiarise students with the institutional framework of the European Union at present, amid the economic, social and political context defining European integration to date, by means of interactive teaching methods and individual research
7.2 Specific objectives	<ul style="list-style-type: none"> To enable students to utilise accurate vocabulary pertaining to the European Union To foster students' comprehension of the institutional, economic, social and political environments defining European integration at present To prompt students' assessment of the role of Central and East-European countries in the process of EU integration

8. Contents

8.1 Course	Teaching methods	Observations
Introduction: purpose and contents of course	Presentation and feedback	
The European Idea	Brainstorming	
The timeline of European construction	Factsheets	



EU member states – particular traits and challenges	Individual presentations	
The steps of EU economic integration: current state of affairs and future perspectives	Multimedia presentation	
The institutional framework of the European Union: the role of institutions and (national) bodies	Synthesis	
European Citizenship. The citizen's initiative	Debate, case studies	
Decision-making within the European Union: the role of East-Central member states	Visual support presentation	
EU enlargement: candidate countries, debates and challenges	Group debate: the pros and cons	
EU institutional reform: from the Constitutional Treaty to the Treaty of Lisbon	Text analysis	
The symbols of the European Union. The Charter of Fundamental Rights	Group presentations	
Brexit, Euroscepticism and the democratic deficit in Western- and East-Central Europe	Case studies, speech analyses	
The Europe 2020 Agenda. A strategy for member states and citizens?	Interactive presentation	
The prominence of East-Central Europe within the European Union	Cases studies, debates	
Course assessment and feedback	Quiz	

Bibliography

1. Ashiagbor, Diamond; Countouris, Nicola; Lianos, Ioannis (eds.), *The European Union After the Treaty of Lisbon*, Cambridge University Press, 2012.
2. Gilbert, Mark, *European Integration: A Concise History*, Rowman & Littlefield, 2012.
3. Hodson, Dermot; Peterson, John, *Institutions of the European Union*, Oxford University Press, 2017.
4. MacShane, Denis, *Brexit: How Britain Left Europe*, I.B.Tauris, 2016.
5. Marlier, Eric; Natali, David (eds.), *Europe 2020: Towards a More Social EU?*, Peter Lang, 2010.
6. Pagden, Anthony (ed.), *The Idea of Europe: From Antiquity to the European Union*, Cambridge University Press, 2002.
7. Păun, Nicolae; O'Neill, Michael, *Europe's Constitutional Crisis: International perspectives*, EFES, Cluj-Napoca, 2007.
8. Păun, Nicolae; Schirmann, Sylvain (eds.), *Borders, Identities, Communities. The Road to Reconciliation and Partnership in Central and Eastern Europe*, Nomos, Baden-Baden, 2016.



8.2 Seminar / Laboratory	Teaching methods	Observations
Introduction: basic knowledge of the European Union	Interactive quiz	
EU member states and their contribution to European integration	Individual presentation; questions & answers session	
Institutional reform - an ongoing process	Brainstorming	
EU institutions: structure and mechanisms	Debate	https://europa.eu/european-union/about-eu/institutions-bodies_en
The ordinary legislative procedure: the way decisions are made	Simulation: the course of decision-making	http://www.consilium.europa.eu/en/documents-publications/publications/2016/guide-ordinary-legislative-procedure/
The rights and obligations of European citizens	Text analysis, case studies	The Charter of Fundamental Rights of the EU; the <i>acquis communautaire</i>
Priorities of the European Union. The East-Central European perspective	Statistical data comparison; speech analysis; document analysis	The State of the Union address (European Commission President), conclusions of the European Council, the Commission's Roadmap
Future enlargement of the EU	Group debate	https://ec.europa.eu/neighbourhood-enlargement/policy/glossary/terms/potential-candidate-countries_en
The EU in the context of globalization	Debate with moderator	
The Eastern Partnership	Individual presentations	https://eeas.europa.eu/topics/eastern-partnership_en
The resources of the EU - the EU's budget	Graphic presentations	https://europa.eu/european-union/topics/budget_en
Romania in the integration and post-integration process	Case study	
The future of EU integration – Brexit, enlargement, deepening, federalism?	Debate	
Seminar evaluation	Interactive quiz; feedback session	
Bibliography <ol style="list-style-type: none"> Lelieveldt, Herman; Princen, Sebastiaan, <i>The Politics of the European Union</i>, Cambridge University Press, 2011. Van Elsuwege, Peter, <i>From Soviet Republics to EU Member States: A Legal and Political Assessment of the Baltic States' Accession to the EU</i>, BRILL, 2008. Charter of Fundamental Rights of the European Union: http://www.europarl.europa.eu/charter/pdf/text_en.pdf. European Commission Agenda: http://ec.europa.eu/atwork/key-documents/. Europe 2020 Agenda: http://ec.europa.eu/europe2020/index_en.htm. State of the Union address 2016: http://europa.eu/rapid/press-release_SPEECH-16-3043_en.htm 		



7. European Council conclusions: <http://www.european-council.europa.eu/council-meetings/conclusions>.
8. EU Citizens' Initiative: <http://ec.europa.eu/citizens-initiative/public/welcome>.

9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:

- The course aims to further the knowledge students have gathered in the area of Business Administration, by providing relevant information about the European Union's functions and background, so as to foster the comprehension of the institutional context in which the students are likely to engage in their respective careers. The interactive manner of teaching, in the case of both the course and the seminar, aims to enhance students' communication abilities, as well as their analytical skills. Only by understanding the prominence of East-Central Europe in decision making at a multinational scale at present will it be possible for students to make use of their current abilities and knowledge, in a professional manner.

10. Assessment

- **The same evaluation criteria hold for all exams sessions;**
- **In order to be able to cumulate the points obtained during the semester, it is mandatory to obtain minimum 5 (five) in the final exam.**

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course	Final paper - text	Text correction, scientific style assessment	30
10.5 Seminar/Laboratory	Activity and attendance	Continuous evaluation	30
	Final paper - presentation	Quality of presentation, questions & answers	30 + 1 point
Note: the same examination requirements will be apply for the repeating exam(s)			
10.6 Minimum standard of performance			
<ul style="list-style-type: none">• Attendance requirements met• A minimum of 5 bibliographical sources consulted (2 books, 3 online sources)• Final paper consisting of a minimum of 5 pages• Two correct answers at final evaluation			

Date
12.05.2022

Course holder signature
Assoc. Prof. Dr. Diana REIANU

Seminar holder signature
Assoc. Prof. Dr. Diana REIANU

Date of departmental approval
22.05.2022

Head of department signature
Prof.dr. Ioan Cristian CHIFU