



SYLLABUS

Academic year 2024-2025

1. Information regarding the programme

1.1. Higher education institution	BABES-BOLYAI UNIVERSITY
1.2. Faculty	BUSINESS
1.3. Department	BUSINESS
1.4. Field of study	BUSINESS ADMINISTRATION
1.5. Study cycle	MASTER
1.6. Study programme / Qualification	ADMINISTRAREA AFACERILOR ÎN OSPITALITATE ȘI TURISM INTERNATIONAL (cu predare în limba engleză)

2. Information regarding the course

2.1. Name of the course	Insurance in international hospitality and tourism						
2.2. Code	IME0064						
2.3. Course coordinator	Prof. Dr. Marius Dan Gavriletea						
2.4. Seminar coordinator	Prof. Dr. Marius Dan Gavriletea						
2.5. Year of study	1	2.6. Semester	2	2.7. Type of evaluation	Exam	2.8. Type of course	compulsory

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	Of which: 3.5. lecture	14	3.6. seminar/laboratory	14
Time allotment:					ore
Learning using manual, course support, bibliography, course notes					28
Additional documentation (in libraries, on electronic platforms, field documentation)					14
Preparation for seminars/labs, homework, papers, portfolios and essays					14
Tutorship					2
Evaluations					4
Other activities:					10
3.7. Total individual study hours					72
3.8. Total hours per semester					100
3.9. Number of ECTS credits					4

4. Prerequisites (if necessary)

4.1. curriculum	N/A
4.2. competencies	N/A



5. Conditions (if necessary)

5.1. for the course	COMPUTER / PROJECTOR / INTERNAT ACCESS
5.2. for the seminar /lab activities	COMPUTER / PROJECTOR / INTERNET ACCESS



6. Specific competencies acquired

Professional competencies	C3 Ability to identify and diagnose the influences of global economic, political, cultural, and environmental factors specific to the hospitality and tourism sector, both internationally and locally
Transversal competencies	CT2 Identification of roles and responsibilities in a team and their implementation within various hospitality and tourism-based businesses

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	<ul style="list-style-type: none"> • Importance of International Insurance in Hospitality Industry and Tourism
7.2. Specific objective of the course	<ul style="list-style-type: none"> • Awareness of the importance of the international insurance in Hospitality Industry and Tourism • Knowing International Insurance aspects • Knowing the most important international insurance in hospitality industry and tourism • Knowing the compensation principles and methodology

8. Content

8.1. Course	Teaching method	Remarks
1. Introduction in International Insurance, International insurance contract	Oral Presentation, Interactive Debates	Debates, comparative studies
2. Elements of an international insurance	Oral Presentation, Interactive Debates	Debates, comparative studies
3. Travel Health Insurance - THI, Loss reimbursements and compensations in THI	Oral Presentation, Interactive Debates	Debates, comparative studies
4. Insurance for Incoming International Tourists, Third Party Liability for Tourists	Oral Presentation, Interactive Debates	Debates, comparative studies



5. Aviation Insurance, Luggage Insurance	Oral Presentation, Interactive Debates	Debates, comparative studies
6. Insurance for Summer Resorts, Insurance for Fun Parks - Thematic Parks	Oral Presentation, Interactive Debates	Debates, comparative studies
7 .Insurance for Ski Resort	Oral Presentation, Interactive Debates	Debates, comparative studies
Bibliography	<p>Mandatory references:</p> <ol style="list-style-type: none"> 1. Dorfman M, Cather D. - Introduction to Risk Management and Insurance, 10th Edition) (Prentice Hall Series in Finance), 2013 2. Vaughan E.J., Vaughan T.M. - Fundamentals of Risk and Insurance, 11th Edition, Willey Ed. 2014 <p>Facultative references:</p> <ol style="list-style-type: none"> 1.The Alternative Markets Division - Glossary of Alternative Markets Terms 2.Arnaud D. - The Language of Insurance, Ed. ARS Long 1997 3. Bawcutt P.- International trends in Risk Financing. RIRG,Londra 1999 4.The Changing Face of the Independent Agency - Best Review , September 2000 5.Current Guide to Best's Rating - Best's Insurance Report 2000 6. Goch Lynna - Reinsurers Are Taking on New Risks, Best Review , Febr. 2001 7. Heins R., Williams A. - Risk Management and Insurance, Mc. Graw Hill, New York 1985 8. Pritchett T., Schmit J. - Risk Management and Insurance, West Publishing US, 1996 9. Rejda G. - Principles of Risk Management and Insurance, Pearson Education NY 2002 10. Rausand Marvin (2011), Risk Assessment: Theory, Methods and Applications, John Wiley & Sons, 	
	8.2. Seminar / laboratory	Teaching method
1. Role of international insurance, Insured sum, Insured Risks, Exclusions	Case studies	Debates, comparative studies
2. Principles of compensation	Case studies	Debates, comparative studies
3. Types of THI, Special clauses of THI - online vs printed international insurances	Case studies	Debates, comparative studies
4. Terrorism and International	Case studies	Debates, comparative



Insurance		studies
5. Aviation - Luggage insurances - principles, conditions, exclusions	Case studies	Debates, comparative studies
6. Bucket insurance for Fun Parks	Case studies	Debates, comparative studies
7. Insurances for Ski Resorts	Case studies	Debates, comparative studies
Bibliography	Mandatory references: 1. Dorfman M, Cather D. - Introduction to Risk Management and Insurance, 10th Edition) (Prentice Hall Series in Finance), 2013 2. Vaughan E.J., Vaughan T.M. - Fundamentals of Risk and Insurance, 11th Edition, Wiley Ed. 2014 Facultative references: 1. C. Arthur Williams, Richard M. Heins (1985) , Risk Management and Insurance, McGraw-Hill Book Company, Fifth Edition 2. Pauline Barrieu , Luca Albertini (2009),The Handbook of Insurance-Linked Securities, John Wiley & Sons 3. Bennett C. (2002), Dictionar de Asigurari , Ed. Trei Bucuresti 4. Bente Corneliu, A.B.F. Maria (2011), Valuation And Reserving Tehnique In The General Insurance, Contemporary Legal and Economic Issues III 5. Culp L. Christopher (2006) Structured Finance and Insurance, The Art of Managing Capital and Risk, Wiley Finance, USA 6. Dorfman S. Mark (2004), Introduction to Risk Management and Insurance, Pearson International Education, USA 7. Mark S. Dorfman (2008), Introduction to Risk Management and Insurance, Pearson/Prentice Hall, , Ninth Edition, 8. Marvin Rausand (2011), Risk Assessment: Theory, Methods and Applications, John Wiley & Sons, 9. George E. Rejda (2003) Principles of Risk Management and Insurance, , Pearson Education, 10. Emmett J. Vaughan , Therese M. Vaughan (2008) - Fundamentals of Risk and Insurance, Hardcover, John Wiley & Sons, Tenth Edition, [pag. 131-145]	

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Students must know:

- the most important international insurance in hospitality industry and tourism
- general elements of international insurance
- loss compensations in international insurance



10. Evaluation

- The same evaluation criteria hold for all exams sessions;
- In order to be able to cumulate the points obtained during the semester, it is mandatory to obtain minimum 5 (five) in the final exam.

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Share of final grade
10.4. Course	<ul style="list-style-type: none">• Students must prove the fact that they understood the principles of international insurances, insurance products and compensations	Written Exam	40%
10.5. Seminar/lab activities	<ul style="list-style-type: none">• Students must present a research related to international insurance in Hospitality Industry and Tourism	Projects - students must present 4 small projects that will be assigned during semester	60%
10.6. Minimum performance standards			
➤ Students must know basic elements of an insurance contract			

Date

07.04.20
24

Signature of course
coordinator

Prof.dr. Marius Dan
GAVRILETEA

Signature of seminar coordinator

Prof.dr. Marius Dan
GAVRILETEA

Date of approval
17.04.2024

Signature of the Head of department
Prof.dr. Ioan Cristian CHIFU