



SYLLABUS Academic year 2024-2025

1. Information regarding the program

1.1. Higher education institution	Babeş-Bolyai University
1.2. Faculty	Business
1.3. Department	Business Administration
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study program / Qualification	International Business Administration

2. Information regarding the course

2.1. Name of the course	Corporate governance						
2.2. Code	IME0060						
2.3. Course coordinator	Cadru asociat (Ionuţ BABOŞ)						
2.4. Seminar coordinator	Cadru asociat (Ionuţ BABOŞ)						
2.5. Year of study	2	2.6. Semester	I	2.7. Type of evaluation	C	2.8. Type of course	elective

3. Timpul total estimat (ore pe semestru al activităţilor didactice)

3.1. Hours per week	2	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	Of which: 3.5. lecture	14	3.6. seminar/laboratory	14
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					12
Additional documentation (in libraries, on electronic platforms, field documentation)					12
Preparation for seminars/labs, homework, papers, portfolios and essays					12
Tutorship					2
Evaluations					4
Other activities:					9
3.7. Total individual study hours					51
3.8. Total hours per semester					75
3.9. Number of ECTS credits					3

4. Prerequisites (if necessary)

4.1. curriculum	-
4.2. competencies	-

5. Conditions (if necessary)

5.1. for the course	classroom with computer and projector;
5.2. for the seminar /lab activities	classroom with computer and projector;



6. Specific competencies acquired

Profesional competencies	<p>C2. higher ability to substantiate and assess strategies and decision alternatives, as well as their selection and implementation in business administration at international level/ within multinational corporations</p> <p>C5. Advanced communication within various professional environments in order to take action effectively in multiple social and cultural contexts (multinational corporations)</p>
Transversal competencies	<p>CT2. Identification of roles and responsibilities in a team and their application within companies</p> <p>CT3. Using the opportunities offered by life-long learning for continuous adaptation to changes in the business environment.</p>

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	Corporate governance in a dynamic economic environment
7.2. Specific objective of the course	<p>Importance of the corporate governance strategy facing external and internal environment.</p> <p>Ability to identify specific types of corporate governance strategies</p>

8. Content

8.1. Course		Teaching method	Remarks
1	Principii etice adoptate in mediul de afaceri contemporan/ Ethical principles in current business environment	Exemplificare, discuții / (examples, discussions)	
2	Scurt istoric al guvernantei corporative/ Short history of corporate governance	Exemplificare, discuții/ (examples, discussions)	
3	Tipuri/modele de guvernanta corporativa / Corporate governance models	Exemplificare, discuții / (examples, discussions)	
4	Principiile ESG si guvernanta corporativa / Corporate governance and ESG principles	Exemplificare, discuții / (examples, discussions)	
5	Reprezentantii (intern și externi ai) guvernantei corporative / Internal and external corporate governance representatives	Exemplificare, discuții / (examples, discussions)	



6	Identificare principiilor de guvernanta corporativa in companii din toata lumea / Identifying corporate governance principles in companies worldwide	Exemplificare, discuții / (examples, discussions)	
7	Dezbateri tematice bazate pe un studiu de caz in domeniul guvernantei corporative/ Corporate governance case study debate	Exemplificare, discuții / (examples, discussions)	
Bibliography		1.Hoyer W. & Ferraz, D., 2021, Manual of Corporate Governance, UK 2.Goergen, M., 2018, Corporate Governance, Cengage Learning EMEA 3.Clarke T., 2022, Comparative Corporate Governance: A Research Overview, Routledge, USA 4.website-uri specializate care vor fi anunțate la curs/ seminar	
8.2. Seminar		Teaching method	Remarks
1	Principii etice adoptate in mediul de afaceri contemporan/ Ethical principles in current business environment	Exemplificare, discuții (examples, discussions)	
2	Scurt istoric al guvernantei corporative/ Short history of corporate governance	Exemplificare, discuții (examples, discussions)	
3	Tipuri/modele de guvernanta corporativa / Corporate governance models	Exemplificare, discuții (examples, discussions)	
4	Principiile ESG si guvernanta corporativa / Corporate governance and ESG principles	Exemplificare, discuții (examples, discussions)	
5	Reprezentantii (intern și externi ai) guvernantei corporative / Internal and external corporate governance representatives	Exemplificare, discuții (examples, discussions)	
6	Identificare principiilor de guvernanta corporativa in companii din toata lumea / Identifying corporate governance principles in companies worldwide	Exemplificare, discuții (examples, discussions)	
7	Dezbateri tematice bazate pe un studiu de caz in domeniul guvernantei corporative/ Corporate governance case	Exemplificare, discuții (examples, discussions)	



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	study debate		
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Bibliography	<ol style="list-style-type: none">1. Hoyer W. And Ferraz, D., 20, 2021 Manual of Corporate Governance, UK2. Goergen, M., 2018, Corporate Governance, Cengage Learning EMEA3. Clarke T., 2022, Comparative Corporate Governance: A Research Overview, Routledge, USA4. website-uri specializate care vor fi anunțate la curs/ seminar
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9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Corporate governance represents the ethical model of an entity and impacts both the internal environment and, especially, the community

10. Evaluare

- The same evaluation criteria hold for all exams sessions;
- In order to be able to cumulate the points obtained during the semester, it is mandatory to obtain minimum 5 (five) in the final exam.

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Weight in the final grade
10.4. Course	Level of knowledge gained Logical coherence The ability to understand and apply knowledge Attendance at min 70% of courses	Project	70%
10.5. Seminar/lab activities	The ability to apply the concepts taught Creativity in finding, selecting and processing Available information	Case Study	30%
10.6. Minimum performance standards			
<ul style="list-style-type: none">• knowledge of fundamental notions and their application on examples;• economic interpretation of the results obtained.• elaboration and presentation of the project			

Data completării

02.04.2024

Semnătura titularului de curs

Cadru didactic asociat

Semnătura titularului de seminar

Cadru didactic asociat

Data avizării în departament

17.04.2024

Semnătura directorului de departament

Prof.dr. Ioan Cristian CHIFU