



SYLLABUS

Academic year 2024-2025

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeş-Bolyai
1.2. Faculty	Faculty of Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study programme / Qualification	AAOTI

2. Information regarding the course

2.1. Name of the course	Estate and facilities management						
2.2. Code	IME0032						
2.3. Course coordinator	Lect. Cristina Balint, PhD						
2.4. Seminar coordinator	Lect. Cristina Balint, PhD						
2.5. Year of study	1	2.6. Semester	1	2.7. Type of evaluation	C	2.8. Type of course	compulsory

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	Of which: 3.5. lecture	14	3.6. seminar/laboratory	14
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					14
Additional documentation (in libraries, on electronic platforms, field documentation)					10
Preparation for seminars/labs, homework, papers, portfolios and essays					11
Tutorship					2
Evaluations					2
Other activities:	Prepare for the final exam				8
3.7. Total individual study hours					47
3.8. Total hours per semester					75
3.9. Number of ECTS credits					3

4. Prerequisites (if necessary)

4.1. curriculum	
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4.2. competencies	
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5. Conditions (if necessary)

5.1. for the course	classroom with computer and projector;
5.2. for the seminar /lab activities	classroom with computer and projector;



6. Specific competencies acquired

Professional competences	<p><i>C3. Ability to identify and diagnose the influences of global economic, political, cultural, and environmental factors specific to the hospitality and tourism sector, both internationally and locally</i></p> <p><i>C4. Drawing up decision-based strategies/ alternatives specific to hospitality/ tourism units by means of modern information technology tools</i></p>
Transversal competencies	<p><i>CT3. Making effective use of various learning resources and techniques for personal development</i></p>

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	To present the importance of the estate and facilities market and its development process and to present the different valuations methods in the hospitality industry.
7.2. Specific objective of the course	<p>Providing an integrated perspective on estate and facilities market markets</p> <p>Understand the real estate development process</p> <p>Understand the key terms of property development and valuation</p>

8. Content

8.1. Course		Teaching Method	Remarks
1	Introduction to the estate and facilities market	interactive and multimedia presentation	1 lecture
2	Evolution of the estate and facilities market	interactive and multimedia presentation	1 lecture
3	The trading potential of hotels	interactive and multimedia presentation	1 lecture
4	The estate and facilities development process	interactive and multimedia presentation	1 lecture
5	Different types of valuation	interactive	1 lecture



	methods	and mulimedia presentation	
6	Establish and evaluate the cash flow for a hotel operation	interactive and mulimedia presentation	1 lecture
7	The aspects that influence the value of properties	interactive and mulimedia presentation	1 lecture
Bibliography		1. Scarrett, D., Osborn, S., (2008), "Property Valuation - The five methods", 2nd Edition, Routledge, London 2. Scarrett, D., (2010), "Property Asset Management", 3 rd Edition, Routledge, London 3. Booty, F., (2011), "Facilities Management Handbook", 4th Edition, Routledge, London	

8.2. Seminar/laboratory		Teaching Method	Remarks
1	Introduction to estate and facilities management	interactive and mulimedia presentation	1 seminar
2	The estate and facility management cycle	interactive and mulimedia presentation	1 seminar
3	Linkages between real estate and general capital markets	interactive and mulimedia presentation	1 seminar
4	Market strategies and indicators	interactive and mulimedia presentation	1 seminar
5	Property valuation	interactive and mulimedia presentation	1 seminar
6	Risk analysis	interactive and mulimedia presentation	1 seminar
7	Property finance and risk	interactive	1 seminar



	management	and mulimedia presentation	
Bibliography	<ol style="list-style-type: none">1. Scarrett, D., Osborn, S., (2008), "Property Valuation - The five methods", 2nd Edition, Routledge, London2. Scarrett, D., (2010), "Property Asset Management", 3rd Edition, Routledge, London3. Booty, F., (2011), "Facilities Management Handbook", 4th Edition, Routledge, London		

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

This subject focuses on hospitality facilities as commercial investments, and how they may be developed for profit, while meeting the needs of their occupants and being environmentally sustainable.



10. Evaluation

- The evaluation criteria remains the same for all exams sessions;
- In order to be able to cumulate the points obtained during the semester, it is mandatory to obtain minimum 5 (five) in the final exam.

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Weight in the final grade
10.4. Course	- correct logical and coherent application of the concepts learned - logical and accurate explanation and interpretation of the results;	Final exam	50% (only if the grade is minimum 5)
10.5. Seminar/lab activities	- the ability to apply concepts learned in practice - correct logical and coherent application of the concepts learned - economic explanation of the results; - interest in the individual preparation throughout the whole semester	Project	30%
		Task (1 task)	20%
Note: the same examination requirements will be applied for the re-takings			
10.6. Minimum performance standard			
<ul style="list-style-type: none">• Knowledge of basic terms and their application• Economic interpretation of obtained results			

Date
04.04.2024

Course coordinator
Lect.dr. Cristina BALINT

Seminar coordinator
Lect.dr. Cristina BALINT

Date of approval
17.04.2024

Head of department
Prof.dr. Ioan Cristian CHIFU



UNIVERSITATEA BABEȘ-BOLYAI
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TRADITIO ET EXCELLENTIA

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