



Site: tbs.ubbcluj.ro

## SYLLABUS Academic year 2024-2025

1. Information regarding the program

1.1. Higher education institution	Babeș-Bolyai University
1.2. Faculty	Business
1.3. Department	Business Administration
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study program / Qualification	International Business Administration

2. Information regarding the course

2.1. Name of the	e co	urse	Ec	conometrics			
2.2. Code		IME0006					
2.3. Course coordinator			Cristian Chifu, PhD				
2.4. Seminar coo	ordi	inator		Cristian Chifu, PhD			
2.5. Year of	т	2.6.	2	2.7. Type of	Е	2 9 Type of course comp	ulsor
study	1	Semester	_	evaluation	Ľ	2.8. Type of course y	

3. Total estimated time (hours/semester of didactic activities)

<u>J. 10ta1 C3</u>	umacca umc (nou	. 0 / 00.	mester or arabbit at	OTAT	u03)	
3.1. Hours per	week	3	Of which: 3.2. lecture	e 2	3.3 seminar/laboratory	1
3.4. Total hour	rs in the curriculum	42	Of which: 3.5. lecture	2 8	3.6. seminar/laboratory	14
Time allotment	t:	•				ore
Learning using	g manual, course sup	port,	bibliography, course r	otes	3	28
Additional doc	umentation (in libra	ries, c	on electronic platforms	, fie	ld documentation)	28
Preparation for	Preparation for seminars/labs, homework, papers, portfolios and essays					28
Tutorship					2	
Evaluations					4	
Other activities: Final exam preparation					18	
3.7. Total individual study hours					10 8	
3.8. Total hours per semester					15 0	
3.9. Number of ECTS credits					6	

4. Prerequisites (if necessary)

1. I I OI O Q dI DI CO (II	necessary)
4.1. curriculum	
4.2. competencies	

**5. Conditions** (if necessary)

5.1. for the course	classroom with computer and projector;
5.2. for the seminar /lab activities	classroom with computer and projector;





Str. Horea nr.7 Cluj-Napoca, 400174 Tel.: 0264599170 Fax: 0264590110

E-mail: secretariat.tbs@ubbcluj.ro

Site: tbs.ubbcluj.ro





Site: tbs.ubbcluj.ro

6. Specific competencies acquired

Professional competencies	C1 In-depth knowledge and systematic use of the set of information resulting from the theoretical, methodological, legislative, and practical developments specific to business administration at international level
Transversal competencies	CT1. Promoting the principles, norms and values of professional ethics in conditions of professional autonomy and independence.

7. **Objectives of the course** (outcome of the acquired competencies)

7. Objectives of the course (outdoine of the dequired competences)				
7.1. General objective of the course	Learning the econometrics principles and understanding its principles as a tool for quantitative analysis			
7.2. Specific objective of the course	<ul> <li>the ability to use the statistical and econometrical language and acquire knowledge and skills in an area with a very large application at macro and micro level: econometrics</li> <li>develop skills of data analysis that describes an economic phenomenon</li> <li>development of communication skills in econometric language.</li> </ul>			

## 8. Content

8.1. Course	Teaching method	Remarks
Introduction in econometrics  • History of Econometrics.  • Methodology of Econometrics.	interactive discussion	1 course
A review of some statistical concepts  • Basic information's (elements, population, sample, data, variables)  • Working with samples  • From sample to population (estimators, hypothesis testing)	interactive discussion	1 course
<ul> <li>The linear regression model: two-variable model</li> <li>Population regression function</li> <li>Sample regression function</li> <li>Estimation of parameters: Ordinary least squares</li> <li>Hypothesis testing</li> <li>Coefficient of correlation. Coefficient of determination</li> <li>Estimation and Forecasting</li> </ul>	interactive discussion	2 courses
<ul> <li>Multiple regression</li> <li>The three-variable linear regression model</li> <li>Estimation of parameters</li> <li>Hypothesis testing in multiple regression</li> <li>Adjusted R<sup>2</sup></li> <li>Estimation and Forecasting</li> <li>Removing explanatory variables from the model</li> <li>Adding explanatory variables to the model</li> </ul>	interactive discussion	1 course
Functional forms of regression models	interactive	2 courses





Log-linear mod	del (multiplicative)			
Semilog mode				
Lin-log model				
Reciprocal mo	discussion			
How to compa	re models	discussion		
Multiple log-li				
Restricted least				
Polynomial mo	odel			
	y explanatory variables			
ANOVA model		interactive	1 course	
ANCOVA mod	els	discussion		
Regression Analysis i				
Multicollinearity		interactive		
Heteroscedastic		discussion	3 courses	
Autocorrelation				
Dynamic economic m	odels			
Autoregressive		interactive	1 course	
Distributed lag		discussion		
	,	interactive	4	
Project		discussion	1 course	
D		interactive	4	
Revision		discussion	1 course	
	1. Carter Hill, R., Griffiths, W.E., Lim,	G.C Principles of		
	Econometrics, 5th Edition, 2018,			
	2. Briand, G., Carter Hill, R., Using Exc			
	Econometrics, 5th Edition, 2018, E-l	_		
	3. Gujarati, D., Porter, D.C., Basic Eco		·k:	
Bibliography	McGraw-Hill, 2009 (biblioteca facultății)			
gpy		4. Anderson D., Sweeney D., Williams T., Quantitative Methods for		
	Business, Thomas Learning, London			
	5. Fleming M.C., Nellis J.G., Principles			
	Edition, Thomas Learning, 2000. (biblioteca facultății)		-,	
	6. Reader Econometrics 2024 2025 (T			
0. 1.00001_2001001200_2001_2020 (100110)				

8.2. Seminar	Teaching method	Remarks
<ul> <li>Introduction in econometrics</li> <li>History of Econometrics.</li> <li>Methodology of Econometrics.</li> </ul>	interactive discussion	1 seminar
<ul> <li>A review of some statistical concepts</li> <li>Basic information's (elements, population, sample, data, variables)</li> <li>Working with samples</li> <li>From sample to population (estimators, hypothesis testing)</li> </ul>	interactive discussion	1 seminar
The linear regression model: two-variable model	interactive discussion	2 seminars





Site: tbs.ubbcluj.ro

G 66: 1 . 6	1 0	T	
	correlation. Coefficient of		
determination			
Estimation an  Multiple regression	a Forecasting		
Multiple regression	ichle linear regression model		
	iable linear regression model		1 seminar
Estimation of		intono otico	
	sting in multiple regression	interactive	
Adjusted R <sup>2</sup> Fatimation on	d Faragastina	discussion	
Estimation an     Pomoving over			
	planatory variables from the model		
	natory variables to the model		
Functional forms of 1			
	del (multiplicative)		
	el (exponential)		
Reciprocal model	(logarithmic X)	interactive	2
_		discussion	seminars
<ul><li>How to compa</li><li>Multiple log-li</li></ul>			
	est-squares method		
Polynomial m	<del>-</del>		
	ly explanatory variables	interactive	1 seminar
ANOVA mode			
ANCOVA models     ANCOVA models		discussion	
Regression Analysis			
Multicollinearit		interactive discussion	4
Heteroscedasti			seminars
Autocorrelation			Johnnard
Dynamic economic m			1 seminar
Autoregressiv		interactive	
Distributed la		discussion	
	g models	interactive	
Revision		discussion	1 seminar
	1. Carter Hill, R., Griffiths, W.E., Lin		
	Econometrics, 5th Edition, 201	· ·	
	2. Briand, G., Carter Hill, R., Using I		
	Econometrics, 5th Edition, 2018,	_	
	3. Gujarati, D., Porter, D.C., Basic E		k: McGraw-
Bibliography	Hill, 2009 (biblioteca facultății)		
	4. Anderson D., Sweeney D., William	is T., Quantitative Met	hods for
	Business, Thomas Learning, London, 2001. (biblioteca facultății)		
	5. Fleming M.C., Nellis J.G., Principles of Applied Statistics, Second		
	Edition, Thomas Learning, 2000. (biblioteca facultății)		
	6. Reader_Econometrics_2024_2025	(Teams)	

- 9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program
- The course content is correspondence with what is done in other universities in the





Site: tbs.ubbcluj.ro

country and abroad.

• To adapt to the market demands of the content's meetings were held with representatives of the business community.





Site: tbs.ubbcluj.ro

## 10.Evaluation

- The same evaluation criteria hold for all exams sessions.
- In order to be able to cumulate the points obtained during the semester, it is mandatory to obtain minimum 5 (five) in the final exam.

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Weight in the final grade	
10.4. Course	<ul> <li>correct logical and coherent application of the concepts learned</li> <li>logical and accurate explanation and interpretation of the results;</li> </ul>	final exam	50%	
10.5. Seminar/lab activities	<ul> <li>the ability to apply concepts learned in practice</li> <li>correct logical and coherent application of the concepts learned</li> <li>economic explanation of the results</li> <li>interest in the individual preparation throughout the whole semester</li> </ul>	applicative activities (projects, essays, reports, etc.)  solving tasks during the semester	30% 20%	
10.6. Minimum performance standards				
<ul> <li>Knowledge of the fundamental concepts and their applicate examples.</li> <li>The economic interpretation of the results.</li> </ul>				

Date	Signature of course coordinator	Signature of seminar coordinator
02.04.2024	Ioan Cristian CHIFU, PhD	Ioan Cristian CHIFU, PhD
Date of appro 17.04.2024		ure of the Head of department oan Cristian CHIFU, PhD