



## SYLLABUS Academic year 2024-2025

### 1. Information regarding the programme

1.1. Higher education institution	Babeş-Bolyai University
1.2. Faculty	Business
1.3. Department	Hospitality Services
1.4. Field of study	Business administration
1.5. Study cycle	Bachelor
1.6. Study programme / Qualification	Business Administration in Hospitality Services

### 2. Information regarding the course

2.1. Name of the course	<b>MICROECONOMICS</b>						
2.2. Code	ILE0083						
2.3. Course coordinator	Conf. univ. dr. Oana BODE						
2.4. Seminar coordinator	Conf. Univ. dr. Oana BODE						
2.5. Year of study	1	2.6. Semester	1	2.7. Type of evaluation	E	2.8. Type of course	Mandatory

### 3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	4	Of which: 3.2. lecture	2	3.3 seminar/laboratory	2
3.4. Total hours in the curriculum	56	Of which: 3.5. lecture	28	3.6. seminar/laboratory	28
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					28
Additional documentation (in libraries, on electronic platforms, field documentation)					28
Preparation for seminars/labs, homework, papers, portfolios and essays					28
Tutorship					2
Evaluations					4
Other activities:					4
3.7. Total individual study hours					94
3.8. Total hours per semester					150
3.9. Number of ECTS credits					6

### 4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	

### 5. Conditions (if necessary)

5.1. for the course	Attendance in time for lecture, respect for the audience and no mobile phone open during the session course.
5.2. for the seminar /lab activities	Minimum 10 presences and active intervention at seminars



## 6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> <li>• C1.1 - Description of economic paradigms, concepts and theories regarding the influence of the external environment on the enterprise/organization</li> <li>• C1.2. - Explaining and interpreting the relationship of economic influence exerted by the external environment on the enterprise/ organization</li> </ul>
Transversal competencies	<ul style="list-style-type: none"> <li>• CT1 - Applying the principles, norms and values of professional ethics within the framework of one's own rigorous, efficient and responsible work strategy</li> </ul>

## 7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	<ul style="list-style-type: none"> <li>• To help comprehend the basic economizing problem, specific economic issues and the policy alternatives.</li> </ul>
7.2. Specific objective of the course	<ul style="list-style-type: none"> <li>• explain how consumers take decisions</li> <li>• to understand demand and supply</li> <li>• to know the factors affecting the market demand and supply</li> <li>• to discuss the government intervention: price controls, trade barriers, externalities, public goods and common resources</li> </ul>

## 8. Content

8.1. Course		Teaching Method	Remarks
1.	The 10 principles of economics	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
2.	The economic way of thinking	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
3.	The consumers' theory	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	2 lectures
4.	The demand theory	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	2 lectures
5.	The supply theory	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	2 lectures
6.	The market's equilibrium	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
7.	Controls of prices	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
8.	Consumers, producers and the efficiency of markets	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture



8.1. Course		Teaching Method	Remarks
9.	The cost of taxation	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
10.	Externalities	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
11.	Public goods and common resources	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
Bibliography		<p><b>Compulsory Bibliography</b></p> <ul style="list-style-type: none"> <li>Landsburg S.E. – <b>Price Theory &amp; Applications</b> (Eight Edition), South-Western Cengage Learning, 2011</li> <li>Arnold R.A. – <b>Microeconomics</b> (Tenth Edition), South-Western Cengage Learning, 2011</li> <li>Mankiw N.G. – <b>Principles of Economics</b> (Sixth Edition), South-Western Cengage Learning, 2012</li> </ul> <p><b>Optional Bibliography</b></p> <ul style="list-style-type: none"> <li>Stiglitz, E. J., Walsh, E. C., (2005), <i>Economie</i>, Ed. Economică.</li> <li>Samuelson, Nordhaus, (2000), <i>Economie politică</i>, Ed. Teora.</li> <li>Vorzsak, M., (2005), <i>Economie pozitivă</i>, Ed. Alma Mater, Cluj Napoca.</li> <li>Vorzsak, M., Guț, C., Toader, V., (2011), <i>Piață, concurență, prețuri</i>, Ed. Alma Mater, Cluj-Napoca.</li> </ul>	

8.2. Seminar/laboratory		Teaching Method	Remarks
1.	The 10 principles of economics	Debate, Conversation, Case studies, Problem	1 seminar
2.	The economic way of thinking	Debate, Conversation, Case studies, Problem	1 seminar
3.	The consumers' theory	Debate, Conversation, Case studies, Problem	1 seminar
4.	The demand theory	Debate, Conversation, Case studies, Problem	1 seminar
5.	The supply theory	Debate, Conversation, Case studies, Problem	1 seminar
6.	The market's equilibrium	Debate, Conversation, Case studies, Problem	2 seminars
7.	Controls of prices	Debate, Conversation, Case studies, Problem	2 seminars
8.	Consumers, producers and the efficiency of markets	Debate, Conversation, Case studies, Problem	1 seminar
9.	The cost of taxation	Debate, Conversation, Case studies, Problem	1 seminar
10.	Externalities	Debate, Conversation, Case studies, Problem	1 seminar
11.	Public goods and common resources	Debate, Conversation, Case studies, Problem	2 seminars
Bibliography		<ul style="list-style-type: none"> <li>Landsburg S.E. – <b>Price Theory &amp; Applications</b> (Eight Edition), South-Western Cengage Learning, 2011</li> <li>Arnold R.A. – <b>Microeconomics</b> (Tenth Edition), South-Western Cengage Learning, 2011</li> </ul>	



**9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program**

Course content is consistent with what is done in other universities at home and abroad. To adapt to the labor market the contents meet the standards of the business community.

**10. Evaluation**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Percent of the final grade
10.4 Course	The knowledge's accuracy and completeness; Logical consistency; The use of specialized language; Understanding the concepts and phenomena	Written exam	60%
10.5 Seminar/lab activities	The involvement in the seminar activities.	Observation during the semester	15%
	The ability to apply the knowledge learnt	Application test given in the last seminar (week 14).	25%
<b>REMARK</b>	To calculate the final grade by summing up the points obtained during the semester, it is necessary to obtain at least 50% of the score related to the written exam. For the reexamination period, the evaluation method is also maintained. The score obtained at the application test and seminar remain unchanged.		
<b>10.6. Minimum performance standards</b>			
Formation the economic way of thinking and acquiring the functioning of overall economy for a sustainable economic growth.			

**Date**

**23.04.2024**

**Course coordinator**

Oana BODE, PhD

**Seminar coordinator**

Oana BODE, PhD

**Date of approval**

**22.05.2024**

**Head of department**

Marius BOTA, PhD