




SYLLABUS

Academic year 2024-2025

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeş-Bolyai
1.2. Faculty	Business
1.3. Department	Hospitality Services
1.4. Field of study	Business Administration
1.5. Study cycle	Bachelor
1.6. Study programme / Qualification	Business Administration in Hospitality Services

2. Information regarding the course

2.1. Name of the course	Sociology of Tourism						
2.2. Code	ILE0060						
2.3. Course coordinator	Assist. Prof. Aurelian SOFICĂ, PhD						
2.4. Seminar coordinator	Assist. Prof. Aurelian SOFICĂ, PhD/ Assoc. Prof. Monica Maria COROȘ, PhD						
2.5. Year of study	2	2.6. Semester	II	2.7. Type of evaluation	C	2.8. Type of course	

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	3	Of which: 3.2. lecture	2	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	42	Of which: 3.5. lecture	28	3.6. seminar/laboratory	14
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					20
Additional documentation (in libraries, on electronic platforms, field documentation)					12
Preparation for seminars/labs, homework, papers, portfolios and essays					12
Tutorship					2
Evaluations					2
Other activities:	Preparing the final exam				10
3.7. Total individual study hours					33
3.8. Total hours per semester					75
3.9. Number of ECTS credits					3

4. Prerequisites (if necessary)



4.1. curriculum	
4.2. competencies	

5. Conditions (if necessary)

5.1. for the course	Students will attend lectures and seminars with their cell phones turned off. Students must contribute to the course through short interventions or specific questions. They must also go through the materials indicated by the teaching staff. The room should be equipped with a projector and computer.
5.2. for the seminar /lab activities	The deadline for submitting the project and presenting it is set. Delays are accepted only in exceptional situations. The room must be equipped with a projector and computer.

6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none">• C2.1. Definition, classification, and explanation of business research methods;• C2.3. Carrying out various activities specific to the business environment research, in accordance with the roles established by the head of unit;• C4.2. Analysis of the current situation; selection and proposal of several strategic alternatives for business development;
Transversal competencies	<ul style="list-style-type: none">• CT3. Identification of various lifelong learning opportunities and effective use of learning resources and techniques for one's own development.

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	<ul style="list-style-type: none">• Professional development of the students on three learning components: transfer of valuable information (narrative component), influence attitude (persuasive component) and initiate specific competencies (pragmatic component), all of these in line with the creation of partnerships for the achievement of the sustainable development goals
7.2. Specific objective of the course	<ul style="list-style-type: none">• By the end of the class the volume of concepts and theories transferred will allow students to create a conceptual map



	<p>complex enough to navigate independently through the main topics of the course. Methods: individual reading and lectures</p> <ul style="list-style-type: none">• The course will influence the attitudes of the students by deconstructing some myths and unveiling some biases. The bright side and the dark side of the tourism will be compared at local and global level. Methods: case studies, demonstrations, group discussions, documentary analysis.• The course will initiate a series of competencies that allow to make the transition from theory to practice in a more ethical, critical and phenomenological manner. Methods: role play, simulations, self-evaluation questionnaires.
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8. Content

8.1. Course		Teaching Method	Remarks
1	Class Introduction and Assessment	Interactive lecture	1 course
2	Tourism in the Social Sciences	Interactive lecture and multimedia material	2 courses
3	Social Inequality in Tourism	Interactive lecture and multimedia material	2 courses
4	Tourism and Sustainable Development	Interactive lecture and multimedia material	2 courses
5	Tourism and Social Change	Interactive lecture and multimedia material	2 courses
6	Tourism and Crime	Interactive lecture and multimedia material	2 courses
7	Tourism and Photography	Interactive lecture and multimedia material	1 course
8	Colloquy	Oral exam	2 courses
Bibliography	<ol style="list-style-type: none">1. Yiorgos Apostolopoulos, Leivadi Stella and Yiannakis Andrew (2005). The Sociology of Tourism, Routledge (mandatory reading)2. John Urry (2011). The Tourist Gaze 3.0, Sage3. Graham M.S. Dan, Parrinello Giuli Liebman (2009). The Sociology of Tourism: European Origins and Development.4. Cole, S. and Morgan, N. (2010). Tourism and Inequality. Problems and Prospects. Cabi.5. Franklin Adrian (2003). Tourism. An Introduction. Sage Publications6. Tazim Jamal and Robinson Mike (2012). The SAGE Handbook of Tourism Studies. Sage Publications		



8.2. Seminar/laboratory		Teaching Method	Remarks
1	Class Introduction and Assessment Tourism in the Social Sciences	Group discussions Group work, discussions and case study analysis	1 seminar
2	Social Inequality in Tourism	Group work, discussions and case study analysis	1 seminar
3	Tourism and Sustainable Development	Group work, discussions and case study analysis	1 seminar
4	Tourism and Social Change	Group work, discussions and case study analysis	1 seminar
5	Tourism and Crime	Group work, discussions and case study analysis	1 seminar
6	Tourism and Photography	Group work, discussions and case study analysis	1 seminar
7	Colloquy	Oral exam + Final projects' presentations	1 seminar
Bibliography		<ol style="list-style-type: none"> 1. Yiorgos Apostolopoulos, Leivadi Stella and Yiannakis Andrew (2005). The Sociology of Tourism, Routledge (mandatory reading) 2. John Urry (2011). The Tourist Gaze 3.0, Sage 3. Graham M.S. Dan, Parrinelo Giuli Liebman (2009). The Sociology of Tourism: European Origins and Development. 4. Cole, S. and Morgan, N. (2010). Tourism and Inequality. Problems and Prospects. Cabi. 5. Franklin Adrian (2003). Tourism. An Introduction. Sage Publications 6. Tazim Jamal and Robinson Mike (2012). The SAGE Handbook of Tourism Studies. Sage Publications 	

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Course content is consistent with what is done in other universities at home and abroad.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Share in the final grade (%)
10.4. Course	D1. Understanding basic concepts, theories and methods used in the main field and specialty area and adequate use for	Written individual project	20%



	professional communication. D3. Applying principles and methods to solve typical problems and situations to the field of study, in the context of qualified assistance.		
	D2. Using basic knowledge to explain and interpret various concepts, contexts, processes, and projects specific to the field of study. D7. Identifying the roles and responsibilities in a multispecialty team and implementing various relational techniques and efficient teamwork.	Oral Exam Project presentation	40% 30%
10.5. Seminar	D8. Identifying various opportunities for continuing education and efficiently using learning resources and techniques for their development.	Seminar activity	10%
10.6. Minimum performance standards			
<ul style="list-style-type: none">Understand the main concepts and use them in coherent tourism analysis.In order for the accumulated points to be taken into account, the oral exam must be passed, obtaining at least a grade of 5 (five).			

Date

Course coordinator

Seminar coordinator

24.04.2024

Assist. Prof. Aurelian SOFICĂ, PhD

**Assist. Prof. Aurelian SOFICĂ, PhD
Assoc. Prof. Monica Maria COROȘ,
PhD**



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Date of approval

Head of department

22.05.2024

Assoc. Prof. Marius BOTA, PhD
