



SYLLABUS Academic year 2023-2024

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeș-Bolyai
1.2. Faculty	Faculty of Business
1.3. Department	Hospitality services
1.4. Field of study	Business Administration
1.5. Study cycle	Master studies
1.6. Study programme / Qualification	International Business Administration

2. Information regarding the course

2.1. Name of the course	Supply chain management						
2.2. Code	IME0025						
2.3. Course coordinator	Assoc. prof. Oana Adriana Gică, PhD						
2.4. Seminar coordinator	Lecturer Emanuel Săvan, PhD						
2.5. Year of study	2	2.6. Semester	3	2.7. Type of evaluation	E	2.8. Type of course	Mandatory

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	3	Of which: 3.2. lecture	2	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	42	Of which: 3.5. lecture	28	3.6. seminar/laboratory	14
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					35
Additional documentation (in libraries, on electronic platforms, field documentation)					24
Preparation for seminars/labs, homework, papers, portfolios and essays					35
Tutorship					2
Evaluations					2
Other activities:					10
3.7. Total individual study hours					108
3.8. Total hours per semester					150
3.9. Number of ECTS credits					6

4. Prerequisites (if necessary)

4.1. curriculum	Not the case
4.2. competencies	Not the case

5. Conditions (if necessary)

5.1. for the course	Lecture Hall equipped with video-projector, computer
5.2. for the seminar /lab activities	Room equipped with video-projector, computer



6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> ✓ higher ability to substantiate and assess strategies and decision alternatives, as well as their selection and implementation in business administration at international level/ within multinational corporations ✓ in-depth knowledge and systematic use of the set of information resulting from the theoretical, methodological, legislative, and practical developments specific to business administration at international level
Transversal competencies	<ul style="list-style-type: none"> ✓ identification of roles and responsibilities in a team and their application within companies

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	The course objective is to provide students the main theoretical and practical approaches in the field of supply chain management. After completion of this course students will pose a solid set of knowledge on procurement, storage and inventory management, transportation systems and strategies for building an effective supply chain. During the semester lectures will be supplemented by discussion and analysis of case studies or articles.
7.2. Specific objective of the course	<ul style="list-style-type: none"> • Have knowledge of the overall supply chain concepts and components. • To describe the activities of procurement and to use properly inventory management techniques • Have knowledge of transportation systems • Acquire the means to assess the overall performance of their supply network.

8. Content

8.1. Course	Teaching method	Remarks
Understanding the Supply Chain	Interactive lecture	Two lectures
Supply Chain Performance: Achieving Strategic Fit and Scope	Interactive lecture	Two lectures
Supply Chain Drivers	Interactive lecture	Two lectures
Procurement Management	Interactive lecture	Three lectures
Creating and managing supplier relationships	Interactive lecture	Two lectures
Logistics and Managing Transportation	Interactive lecture	Two lectures



Sustainability and the Supply Chain	Interactive lecture	One lecture
Bibliography	<ol style="list-style-type: none"> Chopra, S. and Meindl., P. (2016), <i>Supply Chain Management</i> -6th Edition, Prentice Hall Gattorna, J. (2010), <i>Dynamic supply chains: delivering value through people</i>. Ed. Financial Times Prentice Hall, Harlow, England Hompel M., Schmidt T. (2007), <i>Warehouse Management</i>, Springer Martin, C., (2016), <i>Logistics & supply chain management</i>, 5th Ed. Financial Times Prentice Hall, Harlow, England Simchi-Levi, D., Chen, X., Bramel, J. (2005), <i>The logic of logistics: theory, algorithms, and applications for logistics and supply chain management</i>, Ed. Springer, New York. Taylor, D. A. (2003), <i>Supply Chains: A Manager's Guide</i>, Addison Wesley Waters, D. (2003), <i>Logistics An Introduction to Supply Chain Management</i>, Palgrave-Macmillan, Houndmills, United Kingdom Wisner, J., Tan, K.C., Keong Leong, G. (2019), <i>Principles of Supply Chain Management</i>, 5th Edition, Cengage Learning 	

8.2. Seminar	Teaching method	Remarks
Presentation of seminar structure and requirements	-	One seminar
Supply Chain Management concept	Case study	One seminar
Supply Chain Performance: Achieving Strategic Fit and Scope	Case study	One seminar
Supply Chain Drivers	Case study	Two seminars
Procurement Management	Case study	Two seminars
Planning and Managing inventories	Case study	Two seminars
Logistics and Managing Transportation	Case study	One seminar
Beer Game	Simulation	Two seminars
Case study presentations	In class presentation and discussion	Two seminars
Bibliography	<ol style="list-style-type: none"> Chopra, S. and Meindl., P. (2016), <i>Supply Chain Management</i> -6th Edition, Prentice Hall Gattorna, J. (2010), <i>Dynamic supply chains: delivering value through people</i>. Ed. Financial Times Prentice Hall, Harlow, England Hompel M., Schmidt T. (2007), <i>Warehouse Management</i>, Springer Martin, C., (2016), <i>Logistics & supply chain management</i>, 5th Ed. Financial Times Prentice Hall, Harlow, England Simchi-Levi, D., Chen, X., Bramel, J. (2005), <i>The logic of logistics: theory, algorithms, and applications for logistics and supply chain management</i>, Ed. Springer, New York. Taylor, D. A. (2003), <i>Supply Chains: A Manager's Guide</i>, Addison Wesley Waters, D. (2003), <i>Logistics An Introduction to Supply Chain Management</i>, Palgrave-Macmillan, Houndmills, United Kingdom Wisner, J., Tan, K.C., Keong Leong, G. (2019), <i>Principles of Supply Chain Management</i>, 5th Edition, Cengage Learning 	

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program



The discipline is always renewed considering the novelties in the field. The course content is similar to courses from universities abroad.

10. Evaluation

<i>Type of activity</i>	<i>10.1 Evaluation criteria</i>	<i>10.2 Evaluation method</i>	<i>10.3 Share of final grade</i>
10.4. Course	<ul style="list-style-type: none">correct logical and coherent application of the concepts learned	Final exam will consist of both multiple-choice questions and opened questions	50 %
	<ul style="list-style-type: none">active participation to group discussions by formulating personal opinions.		
10.5. Seminar/lab activities	<ul style="list-style-type: none">learning and understanding of issues dealt with at course and seminar;correct logical and coherent application of the concepts learned	Team Project (2 students)–Supply chain management – case study Company X	30 % (20% written report; 10% presentation)
	<ul style="list-style-type: none">interest in the individual preparation throughout the whole semester	Active participation during courses and seminars – portfolio of activities	20 %
The grading policy (the computation of the final grade) will remain the same in the re-evaluation sessions.			
10.6. Minimum performance standards			
<ul style="list-style-type: none">➤ Understanding key issues related to supply chain management➤ Ability to apply specific supply chain tools and strategies			

Date
29.09.2023

Course coordinator
Assoc prof. Oana Adriana
Gică, PhD

Seminar coordinator
Lecturer Emanuel Emil Săvan,
PhD

Date of approval
11.10.2023

Head of department
Assoc prof. Marius Bota, PhD